



Make First Days Matter: Induction Films That Inspire Belonging

First days matter. They set the tone for how people feel about your organisation, how quickly they settle in, and how confidently they start contributing. But in many businesses, induction still relies on long slide decks, inconsistent briefings, or well-intentioned managers explaining things differently every time.

Short, bespoke films change that.

Instead of telling people what it's like to work here, you show them. You give new starters an induction that's clear, human and genuinely engaging; one that reflects your culture, your values and the way you want people to show up from day one.



Why Films Work So Well for Induction

They stick

Real people and realistic scenarios make information memorable.

They keep things consistent

Every new starter gets the same clear, high-quality message.

They're modern and inclusive

Watch anytime, revisit key moments, and use subtitles or translations as needed.

They bring your culture to life

Values and behaviours become visible, relatable and actionable.

They shine a light on the part most inductions miss

Too many inductions jump straight into policies, systems and legal "must dos" — often at the expense of vision, values and what people can expect from colleagues. When the human and cultural foundations are shown first, people feel connected and are far more open to the rules and regulations that follow.

They build confidence

Clear explanations and familiar contexts help people feel prepared, not overwhelmed.

What can films be used for

- Welcome films that help people feel part of something from day one
- Values in action stories that show what your culture looks like in real life
- Short scenario dramas that model "how we do things here"
- Day one essentials (how things work, who's who, what to expect)
- Safety, ethics or wellbeing messages delivered with clarity and impact
- Manager toolkits where films support local conversations
- E-learning modules with high-quality drama woven in

Everything we create is shaped around your culture, tone and audience. Mixed formats. Bespoke scripts. A look and feel that feels instantly "you".

Why Work With Us



We've produced engaging films for organisations such as EDF, TfL, Mitie and more — blending storytelling, lived experience and professional performance to make messages land.



Our team brings together learning designers, filmmakers, facilitators and professional actors to create films that don't just inform but genuinely connect with people.

Ready to Refresh Your Induction?

If you'd like to explore what bespoke short films could do for your onboarding experience, we'd love to chat.

Get in touch:

sayhello@t-three.co.uk

www.t-three.co.uk

